

CERTIFICATE COURSE IN CONVERGENT **MEDIA STUDIES**

Coordinator: Anisha

Duration: 3 Months

Year: 2015-2016

Eligibility: Plus Two

MODULE I (10 Hours)

Understanding media- Role of media in our life-Media timeline- Types of Mass media-
Functions of Mass media

MODULE II (10 Hours)

The world of Print media-Different types of print media-Journey of Newspaper from
Hickey's Gazette to Online Newspapers- Alternatives to mainstream journalism

MODULE III (10 Hours)

Media development and society- Development communication- Writing on development
issues- Media as public sphere- Media and Civil society- Citizen journalism